

Sam Howard



Sam is a Senior Vice President and the Associate Branch Manager of the Midland Baird Branch. He started his career as an advisor in 2006 after spending 15 years in the plastics and chemicals field. He holds the Series 7 General Securities License, Series 9 and 10 General Securities Sales Supervisor, Series 66, as well as the State Insurance Exam. Proudly, Sam also holds the Certified Financial Planner designation (CFP[®]™) earned in September 2013.

In 2019 Sam and his wife, Sharon, started the Howard Family Fund with the purpose of supporting philanthropy throughout the community and to share their blessings with others. The Howards reside in Midland. They have 2 grown daughters; Madison and Skylar whom both live in Grand Rapids. In their free time, Sam and his family like to travel and spend time together.

When not surrounded by the amazing women in his life, Sam likes to spend quiet time on a river trying to fool a fish, or two.